

**THE METROPOLITAN YOUTH  
SYMPHONY ORCHESTRAS OF  
ATLANTA (MYSO)**

**HANDBOOK**

## **Vision:**

Young people who study and perform with The Metropolitan Youth Symphony Orchestras of Atlanta (MYSO) achieve a high level of musical excellence. They will thrive as well-rounded learners and thoughtful contributors to the civility of a complex and challenging world of an ever-growing audience, supportive alumni, and enduring community partnerships that is evidence of the love for music and commitment to music education that MYSO has inspired.

## **Mission:**

The Metropolitan Youth Symphony Orchestras of Atlanta develops pride, self-esteem and discipline in young people through individual musical achievement; provides access and opportunity for artistic growth through a challenging program of orchestral repertoire; fosters a lifelong appreciation of classical music; and uplifts the community through inspiring performances by a diverse group of dedicated young musicians.

## ~Welcome!~

Welcome to the Metropolitan Youth Symphony Orchestras of Atlanta (MYSO), a community-based youth orchestra providing young students with unique opportunities to continue their music education in a full orchestral setting. MYSO instills in its member self-discipline, social skills, leader skills and a strong work ethic. The staff and Board of Directors of MYSO are dedicated to making your participation in MYSO a rewarding and enjoyable experience.

This handbook is provided to help everyone involved with the Metropolitan Youth Symphony Orchestras of Atlanta understand the organization, its policies, and its procedures.

## ~History of MYSO~

The Metropolitan Youth Symphony Orchestra of Atlanta, Inc. (MYSO) is a non-profit [501(C)(3)] corporation registered in Georgia that serves the entire metropolitan Atlanta area and its surrounding communities.

MYSO was co-founded in 1989 in Gwinnett County by Dr. James Middleton and Mrs. Julia Waugh and was comprised of thirteen string musicians from two Gwinnett County schools. The debut concert was presented on May 5, 1991. The first concert to incorporate winds into the Symphony Orchestra was presented on May 3, 1992. In 1994 Mr. Dave Cady became President of the Board of Directors and Dr. Marilyn Seelman was appointed Music Director. In January 1995, MYSO expanded into a full orchestra. In 1997 MYSO was deeply saddened by the untimely death of Mr. Cady and in his honor, MYSO created the *Dave Cady Memorial Scholarship Fund*.

### *Performances in MYSO's history include:*

- Georgia Music Educator's Conference in Savannah
- 51<sup>st</sup> Annual Midwest Band and Orchestra Clinic in Chicago
- Spivey Hall
- Piccolo Spoleto Festival in Charleston, SC
- E\*Trade Half-time Show of Super Bowl XXXIV
- 55<sup>th</sup> Anniversary of the United Nations
- Gala performances with Cecil Welch (lead trumpeter and soloist for Henry Mancini)
- Carnegie Hall
- Honolulu, Hawaii, Pearl Harbor Performance on D-Day
- Beijing, Nanjing and Shanghai China
- European Tour, including Budapest, Vienna and Prague
- Disney Entertainment, Millennium Orchestra

## ~Structure of MYSO~

The orchestras' activities are governed by a formal set of By-Laws and a Handbook for Musicians and Parents. Implementation of the By-Laws is achieved under the direction of the volunteer Board of Directors. The musical leadership and direction for MYSO is provided through the position of Music Director and Conductor and the Executive Director.

## ~The Board of Directors of MYSO~

The Metropolitan Youth Symphony Orchestra, Inc. is a non-profit corporation [501(c)(3)] chartered by the State of Georgia. The Board of Directors governs all MYSO activities. The Board of Directors and Executive Director of MYSO handle all of the administrative duties of the orchestra that are not music related. The Board of Directors, with the exception of the Music Director/Conductor, and String Orchestra Conductor are volunteer positions and are elected in accordance with the By-Laws.

### *~Membership~*

Membership into MYSO is open to musicians from the greater Atlanta area and surrounding counties in grade 8 (age 13 prior to September 1) through age twenty-one for the Symphony Orchestra and grade 8 (not age 13 prior to September 1) and younger for the String Orchestra.

Membership into MYSO requires the submission of an application, application fee and a successful audition. Auditions are held in late August for the String Orchestra and in September for the Symphony Orchestra. MYSO expects each of its members to participate in his/her school music program if one is available. ***MYSO membership requires each student to take private music lessons on his/her instrument.***

The Chamber Ensemble Program provides an opportunity for dedicated musicians to perform in a smaller group setting at private, civic and charity events. Opportunities are available under this program for all members of the Symphony and String Orchestras.

### *~Absence Policy~*

#### **Orchestra Rehearsals**

**Musicians will be required to sign the attendance form at the beginning of each rehearsal.**

It is imperative that each member of the orchestra makes every effort to attend every rehearsal for each concert period. This continuity will enable the orchestra to develop and produce a musical product of the highest caliber.

**Musicians will be required to sign the attendance form at the beginning of each rehearsal. No parent, sibling or other musician will be allowed to sign you in.**

MYSO has an absence policy that allows no more than **six (6) absences for the entire season and allocates two (2) per concert period** (see rehearsal/concert schedule).

If a musician is absent more than two (2) times per concert period, they will be asked to perform their music for the conductor in order to determine their readiness. If the conductor determines that the musician is not prepared for a concert due to excessive absences, the musician may not be permitted to perform in the subsequent concert.

Advance absence forms are available at rehearsals or can be downloaded or sent electronically from the website. Any member who will be absent from a rehearsal should advise the Dean of Students in advance using the approved methods. **Please note:** If you realize the day of rehearsal that you will not be able to attend you **MUST** call MYSO at 770-972-7388 to inform us that you will be absent. Also send the form via the website.

#### **Sectional Rehearsals: Symphony Only**

Throughout the season, MYSO hires professional musicians to work with each section of the orchestra to polish their parts and expand techniques for their individual instruments. Sectional rehearsals provide the musicians with an opportunity to rehearse critical passages designated by the conductor. It is very important that each musician be present and prepared at every sectional. **An absence from a sectional rehearsal will count as one (1) absence and an absence from the orchestra rehearsal on the same day, will also count as one (1) absence – for a total of two (2) absences for that day.**

#### **Excessive Absences:**

**After the 6<sup>th</sup> absence, the musician could be dismissed from the orchestra.** The musician will be asked to demonstrate that extenuating circumstances resulted in his/her excessive absences. It is the responsibility of the musician to keep track of their absences. No notification of excessive absences will be given to the musician. The 7<sup>th</sup> absence may lead to dismissal from MYSO. If there are extenuating circumstances that resulted in the excessive absenteeism, a written appeal may be made to the Dean of Students. The Chairman of the Board of Directors and Music Director will make a review of the appeal. **The Music Director's ruling on the appeal will be final.**

#### **Mandatory Rehearsals:**

**An absence from a mandatory rehearsal may affect the musician's seating for the concert. The musician must demonstrate that extenuating circumstance resulted in the absence.** A written appeal may be made to the Dean of Students explaining the extenuating circumstances. **This must be done prior to the rehearsal.** The Chairman of the Board of Directors and Music Director will make a review of the appeal. **The Music Director's ruling on the appeal will be final.**

### **Tardiness:**

Arriving late to rehearsal is disruptive to the conductor and fellow musicians. Please make every effort to arrive to rehearsal in time to be tuned and ready to play. Leaving rehearsal before dismissal is also disruptive and must be kept to an absolute minimum. The Dean of Students must be informed before rehearsal that a student plans to leave early. **Note: A musician will be marked tardy if he/she arrives fifteen (15) minutes after the posted starting time. Being tardy will result in a ¼ absence. Leaving rehearsal any time before the posted dismissal time will also result in a ¼ absence being assessed.**

### ***~Materials for Rehearsal~***

Each musician is responsible for the following items at rehearsal:

1. Instrument in good playing condition. Percussionists need to bring sticks and mallets.
2. A portable music stand (String Orchestra Only)
3. Assigned music folder with all MYSO music inside. DO NOT depend on your stand partner.
4. Two sharpened pencils with erasers to make markings on your music. NO PENS.
5. Accessories such as rosin, shoulder rest, mutes, endpin rests, extra strings, extra reeds, valve oil, bass stool, etc.

### ***~Musician Responsibilities~***

**First and foremost, the MYSO musician must come to rehearsals prepared**, i.e., with music thoroughly practiced. Musicians are expected to work on MYSO music with their private instructors. At the first rehearsal, each MYSO member will be issued a music folder that is intended solely for MYSO music. It is the musician's responsibility to keep the folder in good condition and to return it when they no longer participate in MYSO or at the end of the year. Likewise, it is the musician's responsibility to maintain the music provided to them by MYSO. The music folder and all MYSO music are to be returned to the Music Librarian at the end of the season or upon the musician's departure from MYSO. If the musician is habitually arriving to rehearsal without copies of their music and request the Librarians to provide them with extra copies of their music, a fee of 10 cents per page will be required. Please be professional and courteous to those around you. Use your common sense! **Inappropriate behavior while at a MYSO event will be addressed by the Board of Directors and may result in the expulsion of the musician from the orchestra and revocation of any monetary awards.**

### ***~Responsibilities at Rehearsal~***

The following guidelines are provided to ensure that rehearsal times are maximized for the Music Director and the musicians. It is important that every MYSO musician adhere these standards.

1. Be at the right place at the right time with the right equipment, right attitude, and ready to concentrate.
2. Bring the MYSO music folder and all music to each rehearsal.
3. Arrive early to rehearsal. (Late arrival is preferred rather than missing an entire rehearsal).
4. Refrain from talking when the conductor or coach is giving instructions in order to be considerate of the rights of others to hear what is being said.
5. Mark each part on the music as instructions are provided.
6. Refrain from chewing gum as it can be very distracting and it is prohibited at rehearsals.
7. No food or drink is to be consumed during rehearsal. A break is provided for refreshment consumption. **Food/drink is allowed only in designated areas of the rehearsal facility.**
8. **No cell phones during rehearsal!** If you are caught using your phone during the rehearsal it will be taken up until the end of rehearsal.
9. Please help us reset the room after rehearsals. Return all chairs and stands to their proper place.

### ***~Responsibilities at Break~***

1. TAKE A BREAK! This is your opportunity to get away from your instrument so that concentration can be maintained during the second half of rehearsal.
2. Give the conductor a break.
3. Utilize the area where refreshments are being served. Stay close and visible so that you can be found if necessary.
4. **No food or drink is permitted outside of designated areas.**

5. Loud behavior is not appropriate
6. Respect the property of others, especially that of your host.
7. Help with the cleanup of the break area. MYSO adult representatives are not responsible for cleaning up after you. Please be considerate of others. Throw away your trash and make sure your peers do the same.

### *~Principal's Responsibilities~*

Principal players of each section are expected to set an example of a professional demeanor. Expectations include: arriving early to rehearsals and concerts (warm-up and preliminary tuning); being thoroughly prepared technically (so that the orchestra can rehearse the music and not the notes) and encouraging your section to follow that example; and, to serve as the section liaison with the conductor. There may be periodic meetings arranged in advance that the principal players will be expected to attend to discuss section accomplishments and concerns. Section leaders are encouraged to discuss with the conductor, at any time, concerns and suggestions that they feel will strengthen the performance and well being of their section. Section leaders are, along with all other section members, responsible for making sure the sectional coach has his/her music and that the sectional room is back in order. This means all chairs, tables and stands are returned to where they belong.

### *~Private Lessons~*

**All MYSO musicians are required to take private lessons on their instrument.** The private teacher can provide the MYSO musician with valuable assistance in working on difficult passages. Any musician or parent wishing to arrange private lessons or desiring to change private teachers is encouraged to contact the Music Director for recommendations. MYSO is committed to the advancement of the student's musical education. Any family unable to afford private lesson costs should contact the President of the MYSO Executive Director about the availability of financial aid scholarships

### *~Concert Information~*

MYSO typically performs three formal concerts a year. Handouts are provided at rehearsals identifying dates, locations, and other specifics concerning upcoming concerts. The MYSO website will also contain information on upcoming events. Any MYSO member who determines he/she will be unavailable for any of the scheduled concerts must **contact the Dean of Students** immediately. Written communication is advised, as rehearsals tend to be very busy and verbal communication may not get properly noted.

### *~Dress~*

**Gentlemen: Symphony** - black tuxedo jacket, matching trousers, a black cummerbund, pleated white tuxedo shirt, and black bow tie, black dress shoes with black socks. No sneakers, white socks, or tennis shoes are permitted.

**Gentlemen: Strings** - black tuxedo trousers, a black cummerbund, pleated white tuxedo shirt, and black bow tie, black dress shoes with black socks. No sneakers, white socks, or tennis shoes are permitted.

**Ladies: (Symphony and Strings)** - black dress, black skirt, or black "dressy" slacks/trousers (no side, front or back slits, no Capri length pants, jeans, -pant legs are to be at least ankle length, no skin-tight pants will be permitted), black top with long sleeves are permissible. Short sleeves or three-quarter length sleeves are not acceptable, Black hose (black knee-hi's) and black shoes only are to be worn. **No** glitter or sparkling jewelry, sandals, flip-flops, tennis shoes, spike heels or high heels are permitted.

*The goal of the orchestra concert dress policy is to present to the audience a unified appearance. Any member who comes to a performance in unacceptable attire will not be allowed to perform until the attire conforms to the concert dress policy.*

### *~ Concert Etiquette~*

Arrive at the performance venue on time! Prior to each concert, a warm-up period is provided to allow musicians to adjust to the concert environment and be at ease before playing. Please be on stage and in position at the planned warm-up period. Once your instrument is tuned, "quiet on stage" is to be maintained. After each piece,

the conductor will bow to accept the applause from the audience on behalf of the orchestra. At times, the conductor will recognize individual musicians or sections based upon solo performances. In addition, the conductor will determine when it is appropriate for the entire orchestra to stand and accept applause. When this occurs, each member should watch the concertmaster and stand only when motioned to do so. During intermission, MYSO members are expected to maintain a calm and mature behavior. Please remember that each musician is a representative of the entire orchestra and behavior inappropriate for the occasion will not be accepted.

### *~Ticket Sales~*

Concert tickets are required for admission to all MYSO performances. Tickets will be available in advance or for purchase at the door. Information on how to purchase tickets in advance will be announced at rehearsals, in the weekly blast or posted on the MYSO website. Proceeds from ticket sales (excluding Gala tickets) are allocated to the Dave Cady Memorial Scholarship Fund. Scholarships are awarded annually to qualifying musicians and are presented at the Spring Concert.

### *~Parent Support and Involvement~*

1. MYSO provides an outstanding musical experience for your musician. A strong commitment is necessary on the part of your student as well as yourself.
2. Read this handbook and discuss its contents with your musician.
3. Provide encouragement for the musician's efforts and participation in MYSO.
4. Provide a quiet place for music practice.
5. Keep all conflicts with rehearsals to a minimum. Please remember that attendance at rehearsals is an educational experience, a social opportunity, and a requirement for continued membership in MYSO.
6. Arrange for transportation to and from all MYSO events. Carpooling is a great idea!
7. Communicate with the orchestra staff or any MYSO Board of Directors member as soon as problems or concerns arise.
8. Actively participate in all MYSO activities and fund-raising events.
9. Attend all MYSO parent meetings to stay abreast of MYSO plans and events.
10. Remind the musician to check his/her e-mails daily for MYSO announcements.

*We encourage you to get involved! Please tell us if you have a special talent or skills that MYSO could benefit from! We rely on your help to keep MYSO running smoothly. You will have the opportunity to sign up to volunteer at registration.*

### *~Tuition/Financial Aid~*

The non-refundable tuition fees for the season must be remitted at the first rehearsal. Tuition goes to the general operating fund for MYSO. These expenses include: rental for rehearsal and concert venues, office space and supplies, staff salaries, snack, sectional coaches, and marketing/advertising.

A limited amount of financial aid is available for qualifying musicians based on demonstrated financial need. Requests must be submitted to the Executive Director and Treasurer for consideration. Families that are awarded financial aid will be asked to provide volunteer assistance to MYSO throughout the year.

### *~Parking & Building Policy~*

MYSO Musicians and parents are responsible for parking fee(s) in and around the rehearsal and concert venues. **Parking meters are usually FREE on Sundays!** All members must enter the rehearsal venue at the designated areas only. No one is to open the doors that are not the designated entries. We pay for a security guard to be on duty at all rehearsals. Please identify yourself as a MYSO member when you enter the building. Remember the guards change weekly and they may not remember every member or parent. The guard is there for our protection. NO MUSICIAN is allowed to leave the building once they have entered it until rehearsal is over and their ride is there to pick them up. If the parent is not there at the end of rehearsal the musician must remain in the building. Parents, relatives, and other guests are welcome and encouraged to attend rehearsals. Parents are particularly encouraged to come to rehearsals so that they might reinforce the instructions given from the podium.

*~Audience Etiquette During Performances~*

Flash photography is not allowed during performances. Videotaping is permitted in designated areas, usually at the back, sides, or balcony of the concert hall. Ushers or the concert hall manager will direct the placement of videotaping equipment so as not to impede evacuation routes in the event of an emergency and to provide consideration for the audience.

*~Courtesy During Performances~*

Please show respect and consideration for the performers and the other members of the audience. Small children are expected to sit with their parents and not be the cause of disturbances during the performance. Since we have two orchestras (String and Symphony) there will be some stage changes after each group. **We ask that you be there for the entire concert.** As we are all part of MYSO, we ask that you support each and every musician.

MYSO professionally records each concert. Parents with infants or toddlers should sit on the aisles or at the back of the concert hall to allow for easy exit with a disruptive child. Cell phones should be turned off prior to entering the concert hall.

*~Travel~*

**It is our hope that all musicians will be able to travel with MYSO.** Fund-raising opportunities will be available during the season to help offset the cost of a trip. Proceeds from these fund-raisers will be allocated to help defray the trip costs for each musician who participates.

*More details regarding travel for 2012 will be available soon!*

*~Support MYSO~*

There will be a number of fundraising opportunities that will provide you the opportunity to support MYSO. Many of these will benefit your child directly by being applied to their own student account. Program Ad Sales have been very successful in the past. Please review the material in this handbook for more information. MYSO will also be kicking off our inaugural annual fund campaign later this season. Please check with you employers, as many companies do provide Matching Gifts!

*More details about fundraising will be available soon!*

***Metropolitan Youth Symphony Orchestras of Atlanta***  
***String & Symphony Orchestra***  
***Scholarship Competition Guidelines***

Each year MYSO awards scholarships to musicians from the **Dave Cady Memorial Scholarship Fund**. Scholarship winners are announced at the Spring Concert. All String and Symphony Orchestra musicians are eligible to compete in the Scholarship Competition.

The requirements for auditioning are as follows:

- Musicians are to provide to MYSO by the application deadline the following:
  - MYSO Scholarship Application.
  - A non-refundable audition fee of \$15.
  - Three (3) copies of their music with measures numbered. No identification of any kind is permitted on the music.
  - A copy of their current school transcript.
- Musicians are to perform a solo piece from the standard, classical repertoire. Accompaniment is optional. Solo work may not exceed 10 minutes in length. Music does not have to be memorized.
- Only applicants and accompanist are permitted in the audition room. Parents and applicants are to refrain from speaking to the judges before, during or after the competition. Any violation of this rule will result in the immediate disqualification of the musician from the scholarship competition and the application fee will be forfeited.
- Winner(s) will be announced at the Spring Concert.
- Scholarships are awarded only to further the music education of the student, i.e., tuition to music festivals/camps; advanced study with a professional musician; upgrading their instrument, for Seniors/Joint Enrollment students it can be used for college tuition. Scholarships may **not** be applied to MYSO tuition.
- Award checks will be payable directly to the institution (or company) and will be mailed by June 15<sup>th</sup> directly to the appropriate recipient. Name and address of institution (or company) should be emailed to [myso@mysoatlanta.com](mailto:myso@mysoatlanta.com) by June 1<sup>st</sup>.
- The Board of Directors may revoke the scholarship of any award winner who fails to abide by MYSO policies and procedures.
- The following evaluation procedure will be followed to determine the recipients of the scholarship awards:

Solo Audition	40 points	Rehearsal Attendance	20 points
Attitude & Attentiveness	15 points	Leadership & Initiative	15 points
School Grades			10 points

# **MYSO of Atlanta**

## **2012 Scholarship Application**

### **Auditions to be held April 20, 2012**

The Dave Cady Scholarship awards are funded primarily through concert ticket sales and are awarded to musicians who not only exhibit outstanding musical skills, but also excel in their commitment to the orchestra and in their academic pursuits. The awards may be used to pay for summer music camps/festivals, advanced professional music instruction, instrument upgrades or other musical endeavors as approved by the MYSO Board of Directors. (See Scholarship Guidelines for all rules).

**Application Due Date: April 8, 2012**

**By the above due date, complete this application form and return via email to [myso@mysoatlanta.com](mailto:myso@mysoatlanta.com). Mail the following items to MYSO, P.O. Box 14163, Atlanta, GA 30324 or you can bring it to rehearsal by April 8, 2012.**

- **\$15 Audition Fee (check payable to MYSO)**
- **3 Copies of solo work with measures numbered**
- **Copy of current school transcript**

**Musicians will be notified by email of audition times. All auditions will be held in the Standard Building at Georgia State. Auditions will not start before 7:10 pm.**

**Circle One:    String    Symphony**

**Musician's Name:** \_\_\_\_\_

**Email address:** \_\_\_\_\_

**Alternative email address:** \_\_\_\_\_

**Cell phone:** \_\_\_\_\_ **Other phone:** \_\_\_\_\_

**Name of Solo Work:** \_\_\_\_\_

**Composer:** \_\_\_\_\_ **Instrument:** \_\_\_\_\_

**Intended use of award:** \_\_\_\_\_ **Cost:** \_\_\_\_\_

## *Concerto Competition Guidelines and Application*

- All **Symphony Orchestra members** who have not missed more than two rehearsals during each concert period are eligible to compete. No musician will be eligible to be a concerto winner in two consecutive seasons.
- Applications will be available for download from the MYSO website at [www.mysoatlanta.com](http://www.mysoatlanta.com)
- A non-refundable audition fee of \$15.00 is required with the submission of an application.
- Musicians are to provide MYSO **two weeks prior** to the competition three **(3) copies of their concerto music with measures numbered**. No identification of any kind is permitted on the music.
- Round I: Applicants must submit a tape or CD. The Music Director will review them and select the first round finalist. You must have your accompanist on this tape or CD. [See season schedule for deadline]
- Round II: Applicants will perform their concerto in front of a panel of judges.
- *All concerto applicants must have an accompanist (live accompaniment; no recordings of any kind will be permitted).*
- *All music must be memorized.*
- Only applicants and their accompanists will be permitted in the audition room. Parents and applicants are to refrain from speaking to the judges before, during, or after the competition. Any violation of this rule will result in the immediate disqualification of the musician from the concerto competition.
- Winner(s) will be showcased at the Spring Concert.

### ~ Application ~

Name: \_\_\_\_\_ Instrument: \_\_\_\_\_

Name of Selection: \_\_\_\_\_

Composer: \_\_\_\_\_

Total Length of Piece: (measure in minutes and seconds) \_\_\_\_\_

**Metropolitan Youth Symphony Orchestra of Atlanta**

**Ad Reservation Form**

Name of Advertiser: \_\_\_\_\_

Address of Advertiser: \_\_\_\_\_

Contact Person (Advertiser): \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

MYSO Member: \_\_\_\_\_

Program Insertion/ Location: \_\_\_\_\_

**Fall Program**                       **Gala Program**                       **Spring “Keepsake” Program**

**Discount: 15% discount on total amount, if ads are placed in all 3 programs.**

Ad Size:                       Full Page                       Half Page                       Quarter Page  
 Premium Page: Location \_\_\_\_\_  
 Business Card

Ad Cost: \_\_\_\_\_ Date Received: \_\_\_\_\_

Paid: \_\_\_\_\_ Check # \_\_\_\_\_

**Mail to: MYSO, PO Box 14163, Atlanta, Ga. 30324**  
Questions: Send E-mail to: [myso@mysoatlanta.com](mailto:myso@mysoatlanta.com) or call 770-972-7388

.....  
**In lieu of placing an ad, I choose to make a tax-deductible contribution to MYSO.  
(Your name will be listed in the Spring Concert Program as a “Patron of MYSO”).**

**Amount:** \_\_\_\_\_ **Name of Patron:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

*I would like to make my gift in honor of:* \_\_\_\_\_

# METROPOLITAN YOUTH SYMPHONY ORCHESTRAS OF ATLANTA

## Rate Card      Ad Sales

Full Page Premium Ad: (8 h X 5 w)	
Inside Front Cover                      (Reserved)	\$ 350.00
Inside back Cover	\$ 350.00
Across from Front Cover	\$ 350.00
Across from Back Cover	\$ 350.00
Across from String Program	\$ 350.00
Across from Symphony Program	\$ 350.00
Across from String Orchestra Personnel	\$ 350.00
Across from Symphony Orchestra Personnel	\$ 350.00
Full Page Interior (8 h X 5 w)	\$ 275.00
Half-Page Interior (3.75 h X 5 w)	\$ 200.00
Quarter Page Ad (3.75 h X 2.5 w)	\$ 150.00
Business card Ad (2.25 h X 3.75 w)	\$ 75.00

**A 15% discount** will apply if an advertiser purchases and **ad in all 3 programs**.

### **Members Only Rate Card/ Spring 2012 “Keepsake” Program**

Full Page Interior (10.5 h X 8 w)	\$ 187.50
Half-Page Interior (5 h X 8 w)	\$ 125.00
Quarter Page Ad (5 h X 3.75 w)	\$ 87.50

- Ads are to be camera-ready with no bleed (cannot run to edge of page).
- Printed on Laser Printer Only
- Black & White Only
- If ad is submitted on disk, produce ad as a PDF, Publisher or Microsoft Word file.
- ***Deadline for submission of ads:***
  - ***Fall Program: October 23, 2011***
  - ***Gala: January 15, 2012***
  - ***Spring: April 22, 2012***
- Payment is due at time ad is submitted
- Mail to: MYSO, P.O. Box 14163, Atlanta, GA 30324
- Contact: myso@mysoatlanta.com
- Distribution: 2011-2012
  - 1500 concert/Gala attendees
  - 85 local public and private schools
  - Corporate and Private Sponsors
  - 16 metro Atlanta counties

*MYSO is a registered 501 (C) (3) non-profit organization. All donations are tax-deductible within the limits of the law.*